

PRESS INFORMATION

Augsburg, 12.10.2009

NEW CANDLES

Classic home accessories, newly interpreted – that's what it's all about for Harry Schumacher und Stephan Krause. Under the brand mydlight the designers are currently presenting their first product line: Just in time for spring, mydlight is rescuing the candle from the baroque cosiness niche and is transforming them into ironically stylish designer objects.

The story behind mydlight begins with one of many trips to Rome. Designer Harry Schumacher repeatedly returned home with candles from the Eternal City – huge candles adorned with images of Pope John XXIII and Padre Pio. Even though he's not a candle type of guy - or even Catholic, at that. So why these candles? On the one hand, because there's nothing more Italian and, on the other hand, because these candles were transformed into amazing objects as soon as they became part of his living space. And as his collection grew and grew, he asked himself why these candles should only be reserved for the Vatican. So many other themes were conceivable. And, at the very least, to restore what is inherent to a candle: Lifestyle and class – and a place in every home.

For their project, Schumacher and Krause have successfully enlisted several renowned artists and designers. Photos, illustrations, graphic elements, comics and colours, transform the candle into what it still is - a subtly playful home accessory that has little to do with baroque atmospheric cosiness: highly aesthetic and original, sometimes a bit ironic, often completely surprising. Candles for those who normally don't buy candles.

Mydlight was founded in 2008 by Harry Schumacher and Stephan Krause in the South German city of Augsburg. Their first candle collection is currently being produced in the same Italian studio that was responsible for the candles that Harry Schumacher brought back with him from Rome. mydlight candles are available in selectdesign shops and directly at www.mydlight.com

mydlight also offers business customers an individual range that is personalisable.

Photos:

01_collection illuminated 09
02_collection Packaging 09
03_Ambient DB
04_Ambient PS / ET
05_Ambient VS
06_Ambient
07_Pink Girl
08_Mai Lai
09_Traffic
10_Rails
11_Disco
12_80's
13_personalize
14_red

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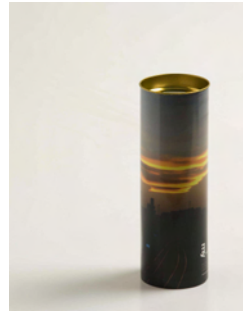
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